

P. P. SAVANI UNIVERSITY

Fifth semester of B.Com. Examination

November-2021

SMBC3260 - E-Commerce

27.11.2021, Saturday

Time: 09:00 a.m. to 11:30 a.m.

Maximum Marks: 60

Instructions:

1. The question paper comprises of two sections.
2. Section I and II must be attempted in same answer sheets.
3. Make suitable assumptions and draw neat figures wherever required.
4. Use of scientific calculator is allowed.

SECTION - I

- Q - 1 **Define terms: (Any Five)** [05]
- (i) E-commerce.
- (ii) E-marketing
- (iii) B2G
- (iv) E-auction
- (v) IT Infrastructure
- (vi) VPN
- Q - 2 Explain Advantages and Disadvantages of E-commerce. [10]
- OR**
- Q - 2 Types of E-commerce models. Explain B2B and B2C in details. [10]
- Q - 3 Explain different application of E-commerce in details. [10]
- OR**
- Q - 3 (a) What is Trade Cycle? Explain the stages of trade cycle. [05]
- Q - 3 (b) What is Firewall? Explain the types of firewalls. [05]
- Q - 4 **Short Note: (Any one)** [05]
- (i) Supply Chain Management
- (ii) Digital Signature and Digital Envelop.

SECTION - II

- Q - 1 **Short Question/Fill in the Blanks (Any Five)** [05]
- (i) Define digital cash.
- (ii) VPN Stand for _____
- (iii) SSL Stand for _____
- (iv) What is internet banking?
- (v) Google was started in _____ year.
- (vi) WWW Stand for _____.
- Q - 2 What is internet? Explain the advantages and disadvantages of Internet. [10]
- OR**
- Q - 2 What is electronic Payment System? Explain different mechanism (types) of EPS. [10]

Q - 3 What are the issues in Electronic Payment System? And what are the steps should take to overcome those issues. [10]

OR

Q - 3 (a) Explain in details - "SECTION 43 - PENALTY FOR DAMAGE TO COMPUTER" [05]

Q - 3 (b) Write down types of computer crimes. [05]

Q - 4 Short Note (Any One). [05]

(i) Firewall

(ii) Feature of IT Act, 2000.
